



Tobacco-Free Schools in Montana

The Montana Board of Public Education encourages all Montana School districts to adopt comprehensive tobacco-free

school policy to reinforce tobacco-free norms and attitudes and empower Montana youth to remain tobacco-free... **FOR LIFE**

The Montana Office of Public Instruction formally recognizes school districts as Tobacco-Free School Districts of Excellence when they adopt comprehensive tobacco free policy that includes all of the following:

- Prohibits use of all tobacco products, including E-cigarettes and other non-FDA approved nicotine delivery devices on school property, in school vehicles and at school sponsored events.
- Includes measures for enforcement and disciplinary procedures for violations.
- Includes procedures for notifying all students, staff and visitors that tobacco use is not allowed on school property. **Montana Tobacco Use Prevention Program provides free signage to all School Districts.** Call (866) 787-5247 or go to www.tobaccofree.mt.gov
- Includes cessation referral information for students and staff.
- Includes tobacco use prevention education for students and training for teachers.
- Prohibits tobacco industry marketing/sponsorship and prohibits student apparel referencing tobacco use or products.

64% of Montana school districts have adopted comprehensive tobacco free policy and have been recognized as **Montana Tobacco Free School Districts of Excellence**. Is your district one? You can check at www.opi.mt.gov/tobaccoed.



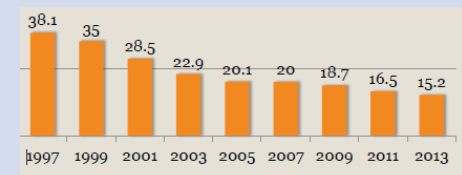
opi.mt.gov

Tobacco products are permitted on school property if they are a part of a teacher or administration sanctioned educational forum, lecture or demonstration about the risk of tobacco use; or if they are used as a part of an American Indian cultural activity in accordance with the American Indian Religious Freedom Act of 1978.

BE TOBACCO FREE!

Tobacco use is the leading cause of preventable death in the United States.

Montana Students & Tobacco Successes

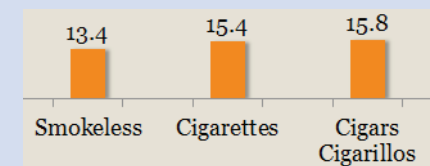


Montana high school students who report smoking a cigarette on one or more of the last 30 days has decreased from 38% in 1997 to 15% in 2013.¹

Montana high school students who report they've ever tried smoking has decreased from 70% in 1999 to 41% in 2013.¹

Challenges

More than one in four Montana high school students report using tobacco in the last 30 days.¹ In 2013, use of smokeless tobacco products by Montana youth was nearly twice the national average. (13.4% versus 7.7%, respectively).



For the first time, youth report using cigars and cigarillos at a higher rate than cigarettes. These products come in flavors like cherry bomb and watermelon, are sold as singles and are taxed at a lower rate.¹

¹. Montana Office of Public Instruction – Montana Youth Risk Behavior Survey (YRBS) 2013